



JUSTWORLD

Annual Report

2020 Fiscal Year

Investing in Tomorrow's Leaders

Foreward

A Letter from the Executive Director

The 2020 fiscal year was a year like no other. JustWorld set the course to fracture the cycle of poverty for children in underserved communities through the integration and funding of essential education and nutrition programs.

We traveled with supporters to see the smiling faces at our partner organizations. We were able to celebrate JustWorld equestrians creating positive change in the lives of children in need as we visited horse show partner events around the world. We welcomed more than 750 guests to celebrate 17 years of life-changing work at the annual JustWorld Gala in January. It was a record-breaking fundraising event and the effects of that night will impact the lives of the children and communities we support for years to come.

And then COVID-19 changed everything.

However, even as major developments unfolded at a remarkable pace (and are unfolding still) we remained ready to fulfill our mission. JustWorld has been able to pivot and respond with speed and intention to meet extraordinary needs. Our partner organizations have been able to rapidly launch new initiatives to accelerate positive impact during this unprecedented time. Together, the needs of more than 9,000 children continue to be met despite COVID-19 complications.

COVID-19 has exacerbated inequalities for children already living in poverty. What it has also done is reveal the strength, determination, and power when we work together. And in moments when the world feels so uncertain, the guidance from the JustWorld Board and Advisory Committee, the efforts from staff and leadership, and the support from JustWorld donors has allowed this organization to remain steadfast. The united partnership between JustWorld supporters and the carefully-vetted JustWorld partner organizations is how JustWorld will continue to make long-term, large-scale, positive change.

In the pages that follow, you will discover the reason, the method, and the impact JustWorld has made in the lives of children around the world. You will see how adherence to best practices surrounding transparency and accountability afforded some of the highest marks from world-renowned charity evaluation services for yet another year.

Together is how we recover, rebound, and reimagine. These children are the future of this world. We must continue to invest in tomorrow's leaders by creating a safer, healthier, and more just world for each and every child.



Mei Mei Newsome

Executive Director, JustWorld International



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Fracturing the Cycle of Poverty

An estimated 58% of the world's primary and lower secondary school-age children have failed to achieve basic math and literacy skills.¹

Without skills for lifelong learning, children face greater barriers to employment, suffer increased rates of adverse health outcomes, and are more likely to live and remain in poverty.

UNESCO Institute for Statistics, 'More Than One-Half of Children and Adolescents Are Not Learning Worldwide', UIS factsheet no. 46, 2017, <http://uis.unesco.org/sites/default/files/documents/fs46-more-than-half-children-not-learning-en-2017.pdf>

An essential step to fracturing the cycle of poverty is education, coupled with ensuring basic nutritional needs are being met. JustWorld works with carefully-chosen partner organizations to provide the resources necessary to address learning gaps for children living in under-resourced communities and provides students with access to resources for healthy, long-term success.

EDUCATING YOUNG MINDS

Education creates knowledge, builds confidence, and breaks down barriers to opportunity. Reading, writing, communication, and problem solving are all skills that come from basic education. When these essential skills are learned, students can move on to higher education and the likelihood of receiving better job opportunities is exponentially greater. Furthermore, youth are empowered to become leaders in their communities as they become equipped and prepared to develop innovative solutions to more widespread problems that may be facing their communities.

NOURISHING NUTRITION AND HEALTH PROGRAMS

The children JustWorld serves come from families who struggle to maintain basic needs. Their reality is choosing between sending their children to school or sending them to work in order to help the family survive. JustWorld assists with fulfilling basic needs so that children can focus on learning. JustWorld provides life-saving,



nutritional relief and access to clean water to thousands of children. For many, the hot, nutritious meals and supplies they receive each day are critical for their survival.

Thanks to a physician on staff, fully-funded by JustWorld, students are also able to receive critical medical attention, allowing access to basic health services such as check-ups, preventative care, and prescribed treatments.



Global Impact

- Tegucigalpa, Honduras
- Jocotenango, Guatemala
- Florida, United States
- Phnom Penh, Cambodia



Asociación Compartir Tegucigalpa, Honduras

JUSTWORLD IMPACT

JustWorld and Asociación Compartir provide a comprehensive mobile library for children in Honduras. The JustWorld Mobile Library brings learning directly to children living in remote towns where it is extremely difficult for children to travel in order to attend school. Literacy is a powerful tool against poverty. When a child has the confidence to read, they have the confidence to learn. Literacy promotes lifelong learning, builds skills, lifts self-esteem, promotes gender equality, and even improves health and quality of life.

The JustWorld Mobile Library provides access to books, reading programs, music, theatre, cultural arts programs, and supports community libraries which provide reading programs and tutoring to thousands of children.

2020 HIGHLIGHTS

- The Mobile Library served more than 5,700 children who otherwise would not have access to books.
- Nutritious snacks and fresh water were provided to children participating in The Mobile Library's variety of activities.
- Training workshops were completed by teachers, library volunteers, and tutors to expand on reading techniques and storytelling to enhance language skills, improve the competencies of participants, and promote more reading.



El Patojismo Jocotenango, Guatemala

JUSTWORLD IMPACT

JustWorld and El Patojismo created, from the ground up, an accredited education program for students in Pre-Kindergarten – 11th Grade. JustWorld funds the education, nutrition, and health programs at El Patojismo. The programs provide qualified teachers, nutritious hot meals, an onsite doctor, and critical health prevention and intervention services.

2020 HIGHLIGHTS

- 240,000 balanced, hot meals with fruit, vegetables, and protein were provided to the students at El Patojismo, helping to improve height and weight ratios.
- Nearly 1,400 patients received life-sustaining care at the medical clinic.
- English proficiency influences professional development and accelerates the path of young adults into the workplace, therefore JustWorld made it a priority to incorporate and fund bilingual instruction (reading, writing and verbal communication) into the El Patojismo curriculum, led by a qualified English instructor.
- JustWorld is committed to ensuring that every student leaves El Patojismo adequately prepared for the next step in their lives. A dedicated University preparation instructor prepares and assists graduating students. This year, El Patojismo graduated their first class of high school students. 100% of these students have committed to attend an institution of higher learning or begin a career-based job.



Storybook Treasures

Florida, United States

JUSTWORLD IMPACT

JustWorld and StoryBook Treasures (SBT) provide a program designed to close the achievement gap between culturally, linguistically, and economically-deprived students and their peers.

The JustWorld Literacy Program is taught by specially-trained Pre-kindergarten through Grade 3 teachers. The program provides students a comprehensive curriculum to enhance classroom learning. Students receive access to a classroom set of books, a series of books to take home and build their home library, and supplemental materials to reinforce lesson objectives throughout the year.

2020 HIGHLIGHTS

- Reading comprehension, vocabulary, and family engagement increased by 100%.
- School-wide literacy scores increased from 30% to 35% in the first year of implementation.
- Students from Grade 4 and 5 served as 'buddy' readers, which resulted in 85% program participation of the entire school.
- 11 out of 13 teachers implementing the program were independently surveyed, giving SBT a 5/5 rating after seeing the growth of their students firsthand.
- The program helped children make vital comprehensive reading connections to literature while building a library collection of books, in the classroom and at home.



People Improvement Organization

Phnom Penh, Cambodia

JUSTWORLD IMPACT

JustWorld and the People Improvement Organization (PIO) in Cambodia have made education a possibility for countless impoverished children, many of whom live at the site of a municipal garbage dump at the outskirts of the capital city, Phnom Penh.

JustWorld funds the operational costs of a K-12 school. The school provides qualified teachers, educational materials, daily lunches, clean water, and rice allotments for families as an incentive to keep children in school.

2020 HIGHLIGHTS

- Students received 11 months of instruction, as compared to state-funded schools which only operate nine months out of the year.
- PIO student examination testing out-performed state funded schools, with a pass rate of 96% for Grade 6 and 100% for Grade 9.
- School days were spent in bilingual classrooms, with a strong emphasis on English proficiency.
- More than 650 students had access to clean drinking water and received hot, nutritious lunches consisting of a balance of protein and vegetables. JustWorld also funded facility utilities and kitchen staff salaries.
- Each student with good attendance received 5 kg of rice each month for their family. This amount typically supports a family of six for an entire month, serving as an incentive for keeping students in school and out of child labor, which is a common alternative for at-risk families.
- An on-site doctor performed routine checkups, monitored nutrition profiles, administered vaccinations, addressed common daily illnesses, and offered preventative services to all students.

COVID-19 Update

R E C O V E R R E B O U N D R E I M A G I N E

IN HONDURAS

- Sustenance packages with food and educational materials were hand-delivered to students and families. More than 900 families received essential resources, including nutritious meals, protective equipment, and learning tools, such as books and worksheets.
- Volunteers reinforced hygiene and safety measures with families and caregivers to help prevent the spread of COVID-19.

IN CAMBODIA

- Teachers developed remote teaching techniques and utilized available technology to prepare online curriculum, lesson plans, and videos to keep their students engaged academically.
- Social workers conducted home visits to distribute rice and vital supplies.
- The on-site shelter provided a safe haven for 50 homeless students.
- PIO provided access to an on-site doctor to help prevent the spread of the virus and provide critical care during this time of increased risk.

IN GUATEMALA

- Teachers employed remote educational and learning resources to students and utilized technology for daily motivation, academic check-ins, and reports. For those without internet access, teachers delivered educational materials directly to students' homes.
- Thanks to a physician on staff, students and their families - including patients suffering from health issues such as respiratory illnesses, diabetes, cardiac disease and malnourishment - received critical medical attention.
- Teachers, volunteers, and community leaders delivered "Packets of Dignity" to 2,230 families, creating impact for more than 14,495 people. These packets included staple foods, such as vegetables, fruits, cereals, atoles, and meats, and personal hygiene supplies.

IN THE UNITED STATES

- Education packets with reading materials were assembled and delivered directly to students for distance learning.
- Teachers facilitated StoryBook Treasures lesson plans virtually.



Strong Financial Management

Not only are donors entrusting in sound practices, but the children at the JustWorld projects are relying on the resources JustWorld provides. JustWorld makes it a priority to strengthen practices surrounding financial health, governance, and program results to deliver the most effective and efficient programming. JustWorld is audited on an annual basis by an independent accounting firm, which follows the guidance of the US Generally Accepted Audit Standards.

JustWorld strives to keep operating expenses to a minimum. The JustWorld office is housed rent-free out of Belle Herbe Farm in Wellington, Florida. All members of the board of directors and advisory council are non-salaried volunteers. Low administrative expenses means JustWorld is able to focus resources on creating sustainable change where it matters most.

Revenue is received through donations made by individuals, corporations, foundations, trusts, fundraising events, and an annual gala.

Support is also generated indirectly through three other sources:

JustWorld Europe - a not-for-profit entity in France that shares a common charitable mission of providing grants to the same project partners

Lombard Odier - a public Swiss benefit umbrella foundation

Direct Donations - received within the countries that host JustWorld project partners

TOTAL FUNCTIONAL EXPENSES

\$827,710

PROGRAM EXPENSES

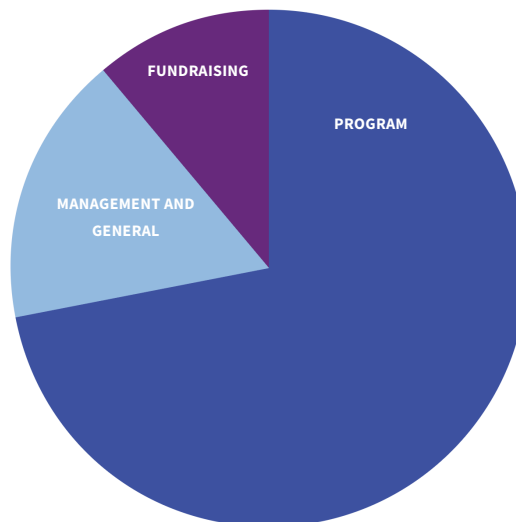
\$596,519 (72%)

MANAGEMENT AND GENERAL

\$139,261 (17%)

FUNDRAISING EXPENSES

\$91,930 (11%)



The percentages of functional expenses reflected in the pie chart are the totals of the functional expenses reflected on the FY 2020 Form 990 of \$769,951 and international indirect support of \$57,759 received.

<https://www.charitynavigator.org/index.cfm?bay=content.view&cpid=48>



Statement of Activities

EXPENSES	TOTAL	PROGRAM SERVICE	MANAGEMENT AND GENERAL	FUNDRAISING
Grants and other assistance to domestic organizations and domestic governments	7,875	7,875		
Grants and other assistance to foreign organizations, foreign governments, and foreign individuals	236,483	236,483		
Compensation of current officers, directors, trustees, and key employees	154,623	79,165	41,364	34,094
Other salaries and wages	179,760	92,035	48,089	39,636
Other employee benefits	27,476	12,701	12,561	2,214
Payroll taxes	29,359	14,922	6,820	7,617
FEES FOR SERVICES <i>(non employee)</i>				
Legal	8,907	6,680	2,227	
Accounting	55,432	41,574	13,858	
Office Expense	12,339	6,183	5,896	260
Information Technology	8,850	4,425	4,425	
Travel	5,071	5,071		
Depreciation, depletion, and amortization	786		786	
Insurance	9,990	6,993	1,998	999
Outreach services	19,655	15,724		3,931
Other expenses	13,345	8,929	1,237	3,179
TOTAL FUNCTIONAL EXPENSES	769,951	538,760	139,261	91,930

The JustWorld 2019-2020 Independent Auditor's Report of Financial Statements is available upon request.

IRS Form 990 is available on the JustWorld website, www.justworldinternational.org.

Recognition of Excellence

Transparency, ethical accounting, and efficient practices lead to maximum impact. JustWorld prioritizes openness and ethical behavior throughout all programs and activities.

Dedication and hard work over the past 17 years has earned JustWorld the highest grades available for accountability and transparency. Third-party recognition is a testament to the impact and work JustWorld accomplishes and the various endorsements assist in spreading credibility, visibility, and awareness for the JustWorld education, nutrition, and health programs that are impacting the world.

GuideStar

GuideStar is the world's largest source of information on nonprofit organizations. A Seal of Transparency appears on an organization's Nonprofit Profile on GuideStar when the organization has publicly shared information related to its mission, legitimacy, impact, reputation, finances, programs, transparency, and governance.

To reach the Platinum level, JustWorld has qualified with in-depth financial information and quantitative information about goals, strategies, and progress towards the mission of the organization.

GlobalGiving

GlobalGiving conducts a thorough due diligence renewal on all organizations in the GlobalGiving community every two years and makes every effort to ensure each organization is personally visited by a GlobalGiving representative once every two years.

JustWorld has been vetted by GlobalGiving since 2011. A GlobalGiving field traveler has visited both People Improvement Organization in Phnom Penh, Cambodia, and El Patojismo in Jocotenango, Guatemala, and verified the JustWorld partner organizations.

GreatNonprofits

GreatNonprofits allows donors, volunteers, and clients to share their personal experiences with, and reviews of, charitable organizations, essentially providing crowdsourced information about the reputability of organizations.

JustWorld has received the “Top-Rated 2020” Award by receiving high recommendations and 4+ star-ratings by more than 10 individuals.

Charity Navigator

Charity Navigator is the largest and most-utilized evaluator of charities in the United States, providing insights into a nonprofit’s financial stability, and adherence to best practices for both accountability and transparency. Because Charity Navigator rates charities generating at least \$1 million in revenue for two consecutive years, JustWorld has not been eligible for evaluation.

Charity Navigator has recently created a rating system, Encompass, which does not require the multi-year million dollar revenue, rather it analyzes nonprofit performance based on four key indicators – starting with Finance & Accountability. A score of 75 or above indicates that a nonprofit is effective and transparent in the areas being assessed, based on Charity Navigator’s criteria.

JustWorld has received an Encompass 100/100 rating for Finance & Accountability.

World’s Children’s Prize

With millions of children from 67,000 schools in 113 countries taking part annually, the World’s Children’s Prize Program is the largest annual educational initiative for equality, child rights, and democracy.

Phymeann Noun was named the recipient of the World’s Children’s Prize in 2015. Noun was one of three child rights advocate nominees chosen as finalists for the honor. The ultimate selection of the winner concluded with a unique global vote conducted by students worldwide.

CNN Top 10 Heros

CNN Heroes is a television special created by CNN to honor individuals who make extraordinary contributions to humanitarian aid and make a difference in their communities. Since its inception, CNN Heroes has received tens of thousands of submissions from more than 100 countries and profiled over 200 heroes.

JustWorld is proud that two partners have been featured as CNN Heroes. Phymeann Noun (PIO) was honored in 2008 and Juan Pablo Romero Fuentes (El Patojismo) was honored in 2014.



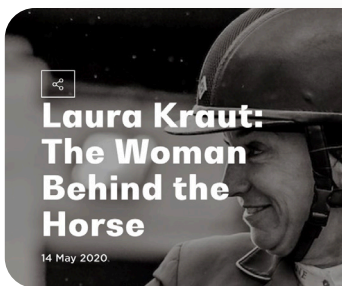
Growing Partnership with the FEI

Last year, a historic partnership came together between JustWorld and the Fédération Equestre Internationale (FEI), the largest governing body of equestrian sport.

JustWorld was designated an “Official Charity Partner” of the FEI in 2019. Since then, the partnership launched a successful awareness campaign.

Engaging literary pieces on outstanding equestrians - JustWorld Ambassadors and significant supporters of the organization - are published on the FEI’s website and social media, and subsequently published on JustWorld mediums as well to achieve a symbiotic and complimentary awareness raising effort.

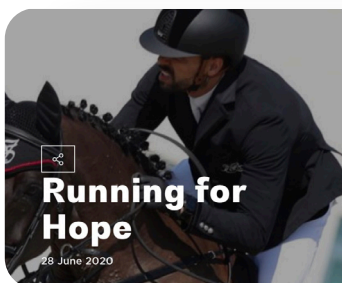
The evolution of the FEI partnership has been crafted to raise awareness and expand the reach of JustWorld and enlighten equestrians from all disciplines around the world to the philanthropic opportunities JustWorld offers. Having established a solid foundation in the initial phases of communication, as the partnership progresses, the future phases will naturally facilitate greater impact through strategic messaging and calls to action to raise funds.



Laura Kraut

As a first in this series of interviews with exceptional equestrians, we were fortunate to sit down with Laura Kraut and get to know the United States show jumper out of the tack; how her passion for riding has impacted her life as a mother, partner, and world change-maker.

[READ MORE](#)



Haysam Eid

Dubai-based show jumper Haysam Eid ran 135 miles through the Jordanian desert for equestrian charity JustWorld International. “Whether it is through riding or running an epic race, anyone can push and fight for what they want to achieve.”

[READ MORE](#)

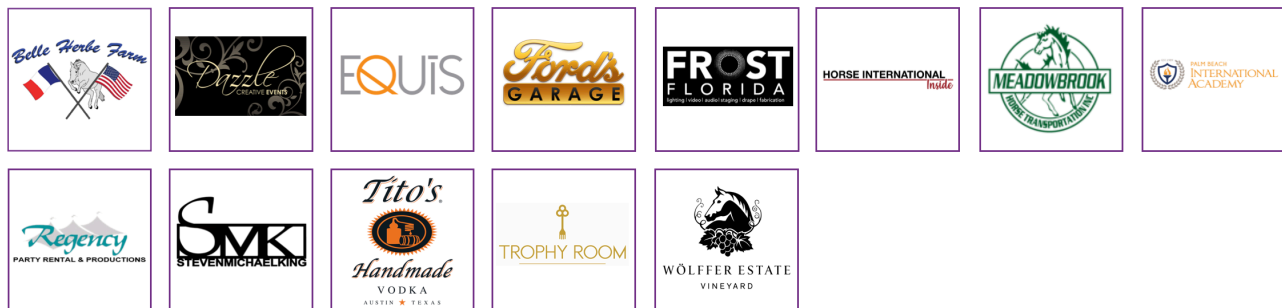
Partners and Sponsors

JustWorld partners have made significant financial contributions, provided JustWorld-branded products, sponsored or hosted JustWorld fundraising events and initiatives and offered partnerships that allow JustWorld to create lasting impact to children around the world.

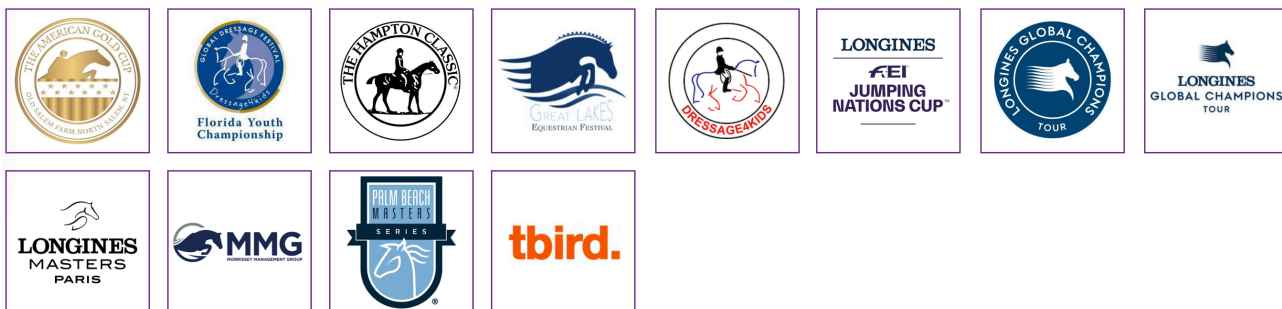
Corporate Partners



Service Sponsors



Horse Show Partners



Leadership

Board of Directors

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Christian Baillet **Leopoldo Palacios**

Sarah Davis-Kessler **Michael Lawrence**

Evan Brian Lefsky **Evelyn Treacy**

Daniel O'Connor **Kathryn L. Quirk**

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