



Frequently Asked Questions

What Is JustWorld International?

JustWorld International acts as a catalyst for positive change in the developing world by working with local partner organizations to provide basic education, nutrition, health, hygiene, and vocational programs for children in impoverished communities in Honduras, Cambodia, Guatemala, and Brazil.

Through JustWorld programs that raise awareness and funds in the international equestrian community, riders and their friends learn about the needs of others across the globe as they give thousands of children a leg up to a brighter future.

The inspiration for JustWorld began when Executive Director Jessica Newman went to volunteer in Honduras after the devastation of Hurricane Mitch in 1998. Her connection to the country and the people of Honduras has now flourished since 2003 into a wide-reaching network of support for thousands of impoverished children across the globe.

What Does JustWorld Do?

JustWorld helps children who live in poverty that is unimaginable to many people in the developed world. Some examples include:

- Cambodian children who have no opportunity for school or medical care and need to contribute to a family's meager income and food supply by scavenging barefoot through the vast city dump that contains the shacks these families call home.
What JustWorld does: Funds a primary school that features with clean running water, a kitchen, and a basic medical clinic for 240 students. JustWorld funds school uniforms and supplies; salaries for teachers, nurses, and cooks; food for a nutritious lunch; monthly rice supply for students' families (to encourage the families to send children to school instead of to the dump to scavenge for food).
- Honduran children who have little chance of attending "free" public schools because their families cannot afford the \$50 needed each year to pay for uniforms and school supplies.
What JustWorld does: Funds Angelworks, a program that gives scholarships to cover uniforms, backpacks, and school supplies to 150 straight-A students.
- Honduran children in slum communities with little access to books and activities outside of school (if they can even afford to attend school).
What JustWorld does: Funds a Mobile Library that visits four slum neighborhoods a week, offering reading and writing activities for 600 children a month.
- Children in the minority Garifuna community of Honduras orphaned by HIV/AIDS and left with extended families that struggle to provide them with food, let alone school fees.
What JustWorld does: Funds community-run programs that gives scholarships, provides tutoring services, offers sports and arts programs, and feeds lunch to 110 children. With donations from Rider Ambassador Natalie Johnson, JustWorld built a community center to house these programs.
- Guatemalan children who are living in communities with high rates of gang activities and few social services and whose families cannot afford food, let alone school fees and basic medical care.
What JustWorld does: Works with Guatemalan Rider Ambassador Juan Andres Rodriguez to raise funds at Guatemalan international horse shows to fund a community center that offers scholarships, sports and arts programs, a medical clinic, and a lunch program. In 2009, American Junior Rider Ambassador Brianne Link raised \$1,500 for a roof for the community center and \$2,500 for scholarships for 45 children.

How Does JustWorld Fund Its Projects?

- Through public donations by individuals, companies, and foundations.
- Through partnerships with horse shows in the United States, Canada, Mexico, Guatemala, Ecuador, and throughout Europe that hold fund-raising events for JustWorld projects.
- Through Horseless Horse Shows held at partner horse shows that raise funds and promote the notion of "kids helping kids."
- Through ambassador donations of all or part of their prize money, or pledges of annual donations.
- Since 2004, JustWorld has raised \$2.2 million dollars for the children in the projects while educating young riders and others in the equestrian community about children in need.
- By keeping operating costs down:
 - The Executive Director works without a salary; there are only 4 staff members.
 - The office is in a donated space at Belle Herbe farm in Wellington, Florida.
 - Professionals offer fundraising, communications, and administrative services pro bono.
 - Volunteers help with office tasks and fundraising events.
- Through generous contributions and in-kind donations earmarked for operations, 83% of all funds raised go directly to our programs.

What Is a JustWorld Ambassador?

- Ambassadors pledge a portion of their winnings or an annual donation, and/or volunteer their time.
- Ambassadors spread the word of JustWorld's mission among friends, local communities, at horse shows, and in the media.
- Ambassadors create fundraising and awareness-raising initiatives, including t-shirts sales, pizza and bake sales, "dress-down" days at high schools, and sales of handmade crafts, jump marathons, and horseless horse shows.
- More than 400 Rider Ambassadors from 35 countries represent JustWorld in the show ring by wearing the signature JustWorld blue jacket and JustWorld saddle pads and fly bonnets.
- More than 10 Technical Official Ambassadors (course designers, stewards, and judges) represent JustWorld at horse shows.
- More than 60 ambassadors have visited the projects in Honduras and Cambodia.

For more information, please visit our website www.justworldinternational.org