

JUST

WORLD

IN THE

NATIVE

AND



ANNUAL REPORT  
2012-2013

## JUSTWORLD INTERNATIONAL AT A GLANCE



JustWorld International is devoted to breaking the cycle of poverty by funding local partners around the world helping children thrive.

JustWorld International acts as a catalyst for positive change in the developing world by working with local partner organizations to provide basic education, nutrition, health, hygiene, and vocational programs for children in impoverished communities in Honduras, Cambodia, and Guatemala.

Through JustWorld programs that raise awareness and funds in the international equestrian community, riders and their friends learn about the needs of others across the globe as they give thousands of children a leg up to a brighter future.

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JUSTWORLD INTERNATIONAL IS A 501(C)(3) CHARITABLE ORGANIZATION IN THE UNITED STATES AND A REGISTERED ASSOCIATION 1901 IN FRANCE. TAX-DEDUCTIBLE DONATIONS ARE ACCEPTED IN SWITZERLAND AND JUSTWORLD'S SUPPORTERS MAY SEND THEIR DONATIONS TO FONDATION PHILANTHROPIA, A SWISS PUBLIC-BENEFIT UMBRELLA FOUNDATION. JUSTWORLD INTERNATIONAL HAS NO POLITICAL OR RELIGIOUS AFFILIATION.

## LETTER FROM THE FOUNDER AND EXECUTIVE DIRECTOR

Dear Friends,

JustWorld International's Tenth Annual Gala in January 2013, our highest grossing fundraiser to date, was just one milestone in the organization's anniversary year. The annual gala kicks off a season of charitable giving that coincides with the FTI Consulting Winter Equestrian Festival in Wellington, Florida. For the second year, FTI Consulting was a presenting sponsor of the JustWorld gala, along with longtime supporters Carol Phillips and Frank Zeiss.

"Together for a Just World!" is our call to action. Indeed, one of the founding beliefs of our humanitarian mission was that bringing people together—from different countries, different economic backgrounds, and different cultures—could result in positive change for all involved. As we celebrated at our tenth annual fundraiser, we realized how far JustWorld has come from the initial gathering of friends and family to an event hosting more than 650 people from all over the world, including many who are ongoing supporters of JustWorld.



### A LOOK BACK AT THE ORIGINS OF JUSTWORLD

When my friend and university classmate Hilary Betaille and I founded JustWorld, we sent university students abroad to seek out local partners to support education programs in underdeveloped countries. Shortly thereafter, as we realized that many of our supporters came from the equestrian world, we focused on promoting social responsibility among equestrians to raise funds for direct support of local partners serving some of the poorest children in the world.

Finding that many of our equestrian friends were as passionate about helping others as they are about succeeding in the horse show ring, we created an Ambassador program for riders willing to offer their time, talent, and treasure to spearhead our awareness-building and fundraising efforts. From our original 7 professional Rider Ambassadors, our current 588 Ambassadors include professionals, amateurs, and juniors from the hunter/jumper world, polo players, dressage riders, and technical officials from 41 countries. In addition, we have formed partnerships with horse show managers and corporate sponsors from North and South America, Europe, and Asia.



In our ten-year history, JustWorld has truly become a global movement. As a result, in 2012-2013:

- 4,000 children in Cambodia, Honduras, and Guatemala are served each year in education, nutrition, health-care, and cultural development programs by our partner organizations
- The 2013 JustWorld Team Challenge--three teams led by young Ambassadors representing JustWorld projects in Guatemala, Honduras, and Cambodia vying to garner the most donations from January to May—raised more than \$87,000
- A soaring four-story school building opened at People Improvement Organization in Cambodia, making room for grades K through 6, with space to expand to grades 7 and 8
- Los Patojos in Guatemala broke ground for a purpose-built school and community center that will house a fully accredited school with grades 1 through 12, vocational training workshops, and a performance space
- Asociación Compartir's Mobile Library's literacy programs reached nearly 3,000 children during the year, giving them the skills and self-empowerment to participate in a March for Peace that increased the visibility of the needs of some of Honduras' most marginalized communities

In the leaders of our three project partners, JustWorld has found many of the attributes of a successful

equestrian: dedication, persistence, passion, long-term thinking, and breadth of vision. We are honored to work with Phymean Noun of People Improvement Organization, Juan Pablo Romero Fuentes of Los Patojos, and Nelson Rodriguez Salgado of Asociación Compartir as they spearhead their organizations to new levels of service to their community and new heights of national recognition.

We celebrate ten years of reaching organizational excellence and true community relevance through the contributions of our team of staff members, volunteers, donors, advisors, board members, families, and friends. With great pride and heartfelt thanks to all our supporters, I invite you to read on about the accomplishments of our tenth anniversary year as we worked together for a just world!

Sincerely,

  
Jessica Newman  
Executive Director

JUSTWORLD PROGRAMS

EDUCATION

NUTRITION

HEALTH &  
HYGIENE

CULTURAL DEVELOPMENT

YOUTH  
LEADERSHIP

DO WHAT YOU LOVE | RIDE FOR A CAUSE | MAKE A DIFFERENCE | CHANGE LIVES FOREVER



## FINANCIALS

### PUBLIC SUPPORT AND REVENUE

JustWorld receives funding through the annual gala, events at partner horse shows in the United States and abroad, pledges and fundraising initiatives by Ambassadors, and donations from individuals and businesses.

### OPERATING EXPENSES

JustWorld strives to keep operating expenses to a minimum. JustWorld operates rent-free out of Belle Herbe Farm in Wellington, Florida, and runs with only five salaried staff members. Some staff members and all members of the board of directors and advisory council are non-salaried volunteers.

Executive Director Jessica Newman receives no compensation in any form.

In 2012-2013, JustWorld received in-kind donations and professional services valued at \$239,340.

### PROGRAM SERVICES

JustWorld makes direct grants to trusted local partner organizations in Cambodia, Honduras, and Guatemala.

Program Services Expenses refers to grants to local partners and all JustWorld direct expenditures such as educational supplies, maintenance supplies, and office and travel costs for our project oversight team as they work with each project to ensure efficient management. It also includes youth leadership and global education programs that are part of JustWorld's outreach and development programs in the equestrian community.

Funds raised by local contributors in Guatemala and earmarked for Los Patajos are held and disbursed in Guatemala (\$1,333). Contributions totaling \$33,174.80 from European donors were distributed directly to JustWorld partner People Improvement Organization in Cambodia through Fondation Philanthropia, an

IF ALL STUDENTS IN LOW-INCOME COUNTRIES  
LEFT SCHOOL WITH BASIC READING SKILLS,  
171 MILLION PEOPLE WOULD  
BE LIFTED OUT OF POVERTY.

SOURCE: UNICEF

## STATEMENT OF ACTIVITIES

For the Year Ended June 30, 2013 (with 18-month-period totals for January 1, 2011-June 30, 2012)

	UNRESTRICTED	TEMPORARILY UNRESTRICTED	YEAR ENDED JUNE 30, 2013 TOTALS	18 MONTHS ENDED JUNE 30, 2012 TOTALS
<b>REVENUES AND SUPPORT:</b>				
Contributions and pledges	\$350,500	-	\$350,500	\$411,666
Corporate/business grants	46,440	-	46,440	120,511
Foundation/trust grants	109,533	-	109,533	59,975
Special events	364,836	-	364,836	611,857
Interest income	6	-	6	13
Contributions, in-kind	239,340	-	239,340	189,460
Other income	11,010	-	11,010	11,368
<b>TOTAL REVENUES AND SUPPORT</b>	<b>1,121,665</b>	-	<b>1,121,665</b>	<b>1,404,850</b>
Net assets released from restriction	5,000	(5,000)	5,000	-
<b>EXPENSES:</b>				
Program services	609,877	-	609,877	978,391
Supporting services:				
Management and general	170,038	-	170,038	223,855
Fundraising	267,639	-	267,639	344,620
<b>TOTAL EXPENSES</b>	<b>1,047,554</b>	-	<b>1,047,554</b>	<b>1,546,866</b>
<b>Change in net assets</b>	<b>79,111</b>	<b>(5,000)</b>	<b>79,111</b>	<b>(142,016)</b>
<b>Net assets, beginning of year</b>	<b>42,178</b>	<b>5,000</b>	<b>42,178</b>	<b>189,194</b>
<b>Net assets, end of year</b>	<b>121,289</b>	-	<b>121,289</b>	<b>47,178</b>

## STATEMENT OF FUNCTIONAL EXPENSES

<b>PROGRAM SERVICES:</b>	
Advertising and promotion	\$34,221
Educational, nutritional and related supplies	\$5,876
Donations to partner organizations	\$287,221
Information technology	\$722
Insurance	\$719
Legal and professional fees	\$28,618
Local project services	\$7,032
In-country occupancy	\$187
Office expense	\$4,566
Payroll taxes and employee benefits	\$14,644
Salaries and wages	\$102,700
Travel	\$8,221
In-Kind expenses:	
In-kind rent	\$14,400
In-kind professional services	\$73,300
In-kind operating services	\$4,800
In-kind materials	\$22,650
<b>Program</b>	<b>\$609,877</b>
<b>Management and General</b>	<b>\$170,038</b>
<b>Fundraising</b>	<b>\$267,639</b>
<b>TOTAL EXPENSES</b>	<b>\$1,047,554</b>

JustWorld's 2012-2013 Independent Auditor's Report of Financial Statements and IRS Form 990 are available on our website, [www.justworldinternational.org](http://www.justworldinternational.org).

## PROJECTS

### CAMBODIA *People Improvement Organization | Phnom Penh Schools in Stung Mean Chey and Borey Keila*

Since 2004, JustWorld has partnered with People Improvement Organization (PIO), which was founded to provide some of the most impoverished Cambodian children the opportunity to receive free education and job training. Founder and Executive Director Phymean Noun was named a CNN Top-10 Hero in 2008. JustWorld supports PIO's education, nutrition, health, and family rice-distribution programs in two locations. Each year, JustWorld's funding comprises more than two-thirds of PIO's annual revenue.

PIO built its first school on leased land in the midst of the Stung Mean Chey municipal garbage dump in 2004; JustWorld funded the school's operations and in 2007 enabled PIO to purchase the land and expand the school's grounds. PIO's presence in Stung Mean Chey changed the landscape and the lives of thousands of children whose only future would have been as garbage pickers living in shacks—or worse, since with the closing of the dump in 2010 that meager livelihood disappeared. Instead, among the hundreds of students who attend the PIO kindergarten through sixth-grade school each year are graduates who go on to high school, college, and vocational training. In 2005, JustWorld expanded its support to include PIO's outreach school located in the Phnom Penh slum neighborhood of Borey Keila, the only school in the area.

As part of PIO's tenth-year anniversary celebration in the spring of 2012, a four-story school building was completed with funds largely from JustWorld. The building contains a library with more than 4,000 books, ten classrooms, a kitchen, rooftop dining area, and a room for health care. In 2013, the old school building

was refurbished to house a computer room, retail shop, classrooms, and vocational training area. The Stung Mean Chey school also added a garden, giving students the opportunity to learn about gardening and horticultural skills. The produce is sold through the retail store to raise funds for other school projects.

In the 2012-2013 school year, PIO served nearly 800 students enrolled in the two JustWorld-supported schools and sponsored 50 students to attend state-run high schools. The PIO schools follow the national curriculum for kindergarten through grade 6, and a memorandum of understanding with the Ministry of Education, Youth, and Sport allows PIO graduates to continue studying at any government school.

JustWorld's program support focuses on health and hygiene as well as education. JustWorld funding provides nutritious lunches to the children each school day and a monthly distribution of rice to families to encourage them to send their children to school rather than to scavenge garbage. An onsite nurse provides basic medical care for the schoolchildren.



With PIO school's holistic approach to serving children, in 2012-2013 the dropout rate decreased by 3 percent, and the PIO schools continue to outperform many state schools:

- Students at Stung Mean Chey (SMC) and Borey Keila (BK): 782; each provided with school uniforms and book bags
- School supplies distributed: 3,900 notebooks; 3,100 readers
- Lunches served: 196,560
- Health-care examinations: 6,800
- Tooth brush/tooth paste kits distributed: 3,120
- Books in the Stung Mean Chey Library: 4,000
- Pass rate: SMC, 85 percent; BK, 72 percent (both above the national average)
- Rate of sixth-grade students passing national high-school entrance exam: 97 percent

PIO strives to keep Khmer traditions alive—vital in a country whose culture was decimated under the Khmer Rouge regime—while preparing students for a modern future. Library books are predominantly English, but more than 500 are Khmer. Aspara dancing has been part of the curriculum since PIO's inception, and in 2012-2013, the dancers incorporated hip-hop into their performances. PIO has 49 computers and tablets, locally networked and with Internet access. Field trips to national museums and cultural sites give students a first-hand view of life beyond the impoverished neighborhoods of their birth.



## HONDURAS *Asociación Compartir | Tegucigalpa* Mobile Library

In partnership with the NGO Asociación Compartir since 2004, JustWorld's funding of the Mobile Library has changed thousands of lives through literacy, a proven solution to breaking the cycle of poverty. The Mobile Library originally brought books, reading activities, interactive games, and art projects once a week to at-risk children in three marginalized neighborhoods of Tegucigalpa. In 2012-2013 alone, just under 3,000 children have received direct, consistent intervention through JustWorld sponsored Cultural Promoter Nelson Rodríguez Salgado and eight JustWorld-sponsored volunteers.

The Mobile Library now also hosts science fairs, youth book clubs, and other literacy activities. Children who participate in Compartir's programs have access to community or regional libraries for school research projects and personal requests in between Mobile Library visits. Other expanded programs include reading clubs, music classes, and a journalism group.

Empowered by their new skills to better understand national and community politics, in May 2013 more than 500 Compartir children and their families participated in a much-anticipated March for Peace. This march, sponsored by the European Union, increased Compartir's visibility and mission to reduce violence and promote a culture of peace.

As in the other JustWorld projects, health, well-being, and hygiene are addressed along with traditional school subjects. Each Mobile Library group receives a nutritious snack [nutrition is part of good health and well being], and the Mobile Library has become a key component of Compartir's Community Prevention and Opportunity Development Model for fostering educational, social, cultural, and environmental programs aimed at promoting peace, health, and real economic opportunities for the increasingly embattled youth in Honduras' marginalized communities.

## GUATEMALA *Los Patojos | Jocotenango, Sacatepéquez* Education, Nutrition, Health Care, and Cultural Programs

Los Patojos, which began with afterschool support for three children in 2006 in the childhood home of Founder and Executive Director Juan Pablo Romero Fuentes, has grown to serve between 150-200 children each year. JustWorld has supported Juan Pablo's vision of giving children a chance to grow beyond the limitations of their violence-ridden community since 2008. With the help of JustWorld, the original location was refurbished as an active community center with classrooms, offices, a kitchen, and a performance space.

Juan Pablo's vision for Los Patojos is grounded by the three pillars that undergird JustWorld's philosophy in all the projects: Education is fundamental, but a hungry child cannot learn and a sick child cannot attend school. JustWorld funds about 90 percent of Los Patojos's budget.

While education is free in theory in Guatemala, many families in the community cannot afford the school supplies, shoes, and uniforms required to send children to school. In 2012-2013, JustWorld funded scholarship support for 145 elementary, middle, and high school students that ranged from full tuition, supplies, and clothing to backpacks filled with school supplies. Making high school accessible is particularly important since in Guatemala high school is the prerequisite not only for university programs but also for many vocational and professional programs.

Since 2009, Los Patojos has been running a free medical clinic from a nearby office that also houses workshop and performance space for teenage boys. The medical clinic, whose resident doctor's salary is underwritten by JustWorld's support, is one of the very few in the neighborhood and is open to members of the community; in 2012-2013, the clinic saw more than 900 patients.

With JustWorld's funding, the Los Patojos nutrition program has grown from serving a single slice of bread and cup of milk per day per child to daily meals and snacks every day for more than 190 children. Improvements to the kitchen in 2012-2013 included a stove provided through JustWorld donations. With better nutrition have come fewer illnesses among the children and greater academic progress.





In 2013, Los Patojos's Technical Director, Alfredo Rafael González Fuentes, led the team of educators through a systematic evaluation and analysis of the results of the education, nutrition, and health programs. The team monitors the children's attendance at school and participation in Los Patojos' meals program, and tracks height, weight, and health concerns. The results for the year 2012-2013 are impressive:

- Students: 193
- Cultural Programs: 7 (Children and Youth Journalism; Theater; The Break Dance Project; English Classes; The Art and Graphics Project; Juggling and Performance)
- Hours of operation: 11 am to 7pm
- Duration of the year: 217 days (the public school system operates only 180 days)
- Meals and healthy snacks: 108,909

Juan Pablo's original plan focused on creating a safe environment for children in which they can receive academic support and learn skills for a productive future—not only for themselves, but also for their community. As Juan Pablo developed his innovative "metodología patojiana," encompassing moral values and leadership, teamwork, community involvement, artistic

skills, school support, and sports, he began outlining a plan for creating a fully accredited school based on this alternative approach to education. In 2013, Los Patojos received official designation from the Ministry of Education of Guatemala as the Municipal Center for Training and Human Formation.

In 2012-2013, Los Patojos hosted art fairs and intervention meetings with members of the community to help decrease the cycle of violence as part of the national 24-0 campaign, which aims to have no violence in Guatemala for 24 hours. As the success at Los Patojos garnered national attention, Juan Pablo was named one of the top 10 influential youth in Guatemala, with special recognition by the president of Guatemala.

In 2012, with the purchase of land through a Canadian foundation, Give Kids a Chance, Los Patojos embarked on a three-year plan to create a purpose-built school to house grades 1 through 12, vocational programs, workshop space for microbusinesses, and a professional performance space. By 2013, the first phase of construction was underway. JustWorld has undertaken a capital campaign to help fund the new facility in addition to its ongoing program support.

## OUTREACH AT INTERNATIONAL EQUESTRIAN EVENTS

JustWorld cultivates philanthropy in the equestrian world by providing opportunities to help children in JustWorld projects while riders ranging from pony hunters through Olympic medalists pursue their sport. JustWorld Ambassadors from around the world dedicate their time, make financial contributions through annual pledges and homegrown initiatives, and act as spokespersons in the media to raise awareness and funds to improve the lives of impoverished children in developing countries. The Ambassador program has grown in JustWorld's ten years to include junior, amateur, and professional riders from the hunter/jumper, dressage, and polo disciplines, as well as technical officials. In 2012-2013, JustWorld was represented by 588 Ambassadors from 41 countries.

Eighteen-year-old American Reed Kessler, who has been a JustWorld Ambassador and donor since age twelve, rode into Olympic history in 2012 as the youngest person to ride on an Olympic showjumping team. The efforts of JustWorld Ambassadors are widely recognized as inspiration to other riders, particularly younger riders, assuring that JustWorld's vision of an equestrian world in which riders become aware of needy communities and strive to make a difference continues to thrive.

### YOUNG RIDER AMBASSADOR LEADERSHIP OPPORTUNITIES

The early part of 2013 saw JustWorld's most ambitious Ambassador fundraising initiative, the JustWorld Team Challenge. Three teams representing the JustWorld projects in Guatemala, Honduras, and Cambodia raised more than \$87,000 in total.

The Team Challenge began in January and ran through May. For each team, two young Ambassadors served as co-captains, one based on the West Coast and one on the East Coast of the United-States. The Team Challenge opened a new outlet for Ambassadors, teaching them about raising awareness of JustWorld projects and raising funds for these projects by utilizing e-mail, personal phone calls, and social media. The teams created their own innovative ideas to raise funds for each country's project. They created their own Facebook groups and websites, and provided up-to-date information about their mission to spread the word about JustWorld.

In raising funds for the projects and instilling a sense of global citizenship among the equestrian youth, the Team Challenge was a grand success. According to co-chair for Honduras, Ali Leiberman, "The Team Challenge was a really awesome experience, definitely hard work, but so rewarding. I think the greatest thing I will take away is the feeling of making a difference for the children in the projects. You are doing





philanthropy for them, but the work you are doing also helps you to become an even better person. It is such satisfaction to know that you have helped them. This is something I never would have had if I hadn't been involved with JustWorld; this challenge has opened my eyes to so many possibilities."

JustWorld partner horse shows in the United States, Canada, Honduras, France, Switzerland, and Guatemala raise awareness of and funds for JustWorld projects. Various activities and events including signature JustWorld Horseless Horse Shows (run for kids of all ages like a showjumping competition, but over human-sized jumps) were held at horse shows throughout the Americas and in Europe, affording family fun and education through JustWorld "kids helping kids" events. Thank you to the following equestrian event management teams for their support:

**NORTH AMERICA**

- FTI Winter Equestrian Festival, Florida
- HITS Thermal, California
- Gene Mische American Invitational, Florida
- Garden State Horse Show, New Jersey
- Old Salem Farm, New York
- Blenheim EquiSports, California
- Swan Lake Summer Kick-Off, Pennsylvania
- Hampton Classic, New York
- American Gold Cup, New York
- Del Mar National, California
- Sacramento International, California
- Las Vegas National, Nevada
- L'International Bromont, Quebec
- Thunderbird Show Park, British Columbia

**CENTRAL AMERICA**

- Club Ecuestre El Cortijo, Guatemala

**EUROPE**

- Longines FEI Jumping La Baule, France
- Deauville Horse Show, France
- Bourg-en-Bresse Horse Show, France
- Chantilly, France
- Equita' Lyon, France
- Gstaad Polo Tournament, Switzerland

JustWorld delegations of Rider Ambassadors and donors visit Los Patojos in Guatemala twice a year and People Improvement Organization in Cambodia each fall, allowing supporters a first-hand view of the results of their fundraising efforts and opportunities to participate personally with the children in educational and arts activities.

The Guatemalan trips feature the opportunity for Ambassadors to ride on the JustWorld team in international competitions at Club Ecuestre El Cortijo as guests of Rider Ambassador Juan Andres Rodriguez. Combining visits to Los Patojos with participation in the horse shows uniquely positions Ambassadors to juxtapose the privileges they have grown up with and the disadvantages of the children in the community surrounding Los Patojos. Many Ambassadors have returned from a project trip inspired to share their experience with other equestrians and expand their personal commitment to JustWorld.

"THIS IS SOMETHING I NEVER WOULD HAVE HAD IF I HADN'T BEEN INVOLVED WITH JUSTWORLD"

Ambassador Ali Leiberman

**BOARD OF DIRECTORS**



Jessica Newman



Michael Kluger



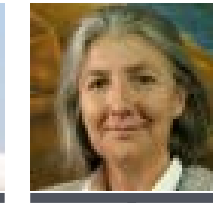
Michael Lawrence



Daniel O'Connor



Leopoldo Palacios



Rhonda Rioux

**ADVISORY COMMITTEE**

- James Scharps Baumann
- Hilary Betaille
- Jean-Loup Caplain
- Astrid Corvin-Brittin
- Magali Dubois
- Pierre Durand
- Tim Dutta
- Dr. Kathleen Farmer
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- Nelson Pessoa
- Dr. Denise Quirk
- Kathryn Quirk
- Mark Samuel
- Mary Ann Simonds
- Michael Stone
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- Joanne Weiner

*In Memoriam, Eugene R. Mische*

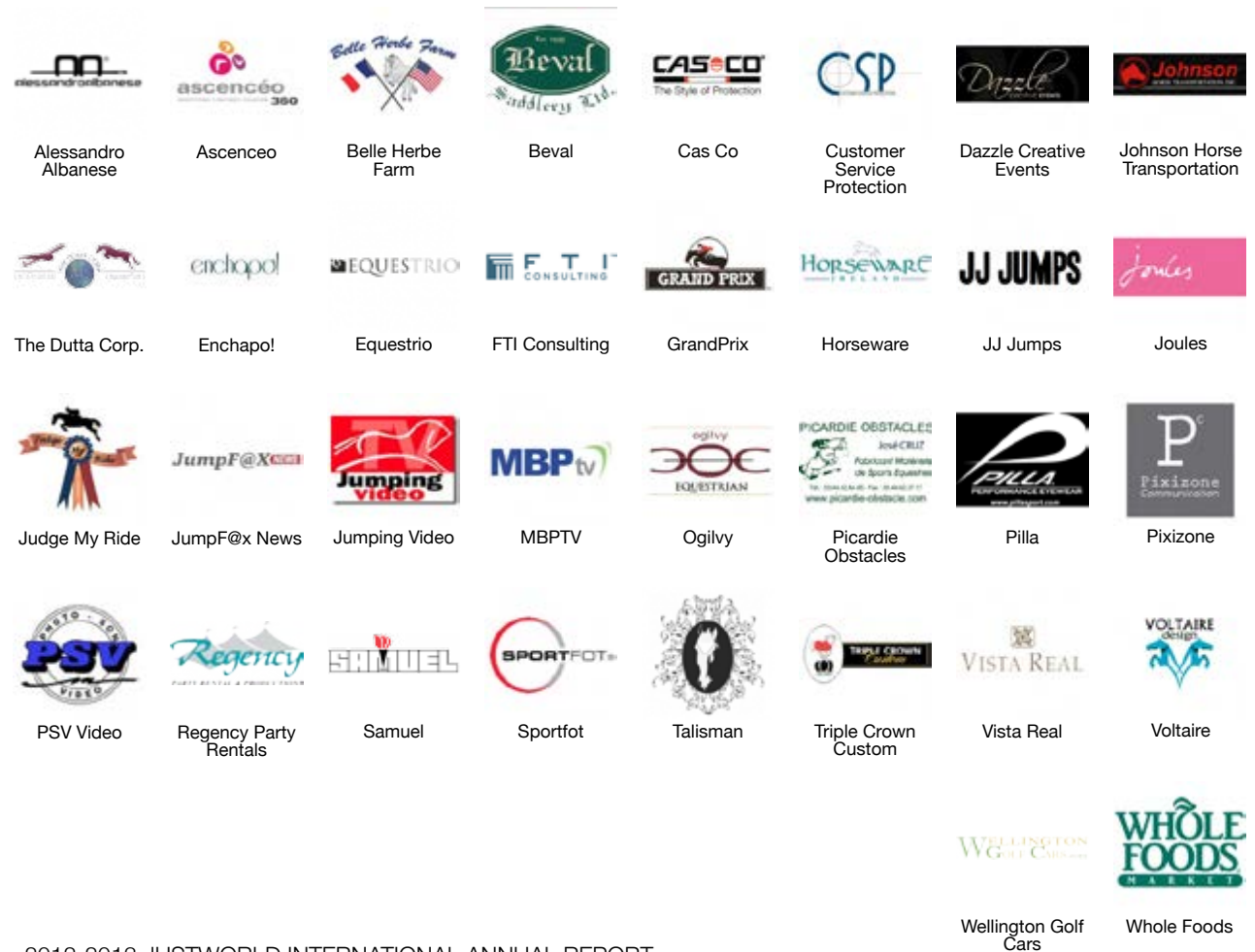
**TOP FINANCIAL DONORS 2012-2013**

- Carlene and Andrew Ziegler
- Maria Newman
- The Lucky One Foundation
- The Jesse & Caryl Phillips Foundation and Frank Zeiss
- Michael Kluger and Heidi Greene
- FTI Consulting Inc.
- The Patagonia Foundation
- Jerome A. & Estelle R. Newman Assistance Fund

## HORSE SHOW PARTNERS



## CORPORATE SPONSORS



## FEDERATION PARTNERS



## 2013 GALA SPONSORS

### PRESENTING SPONSORS

FTI Consulting  
Carol Phillips and Frank Zeiss

### PLATINUM TABLE SPONSORS

Belle Herbe Farm  
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Georgina Bloomberg

### GOLD TABLE SPONSORS

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Joan and Ernest Kalman  
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MBP TV



Whole Foods



Sportfot



Regency Party Rental



Wellington Golf Cars



Cas Co



Oli's Fashion Cuisine

